

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

CATHOLIC CHARITIES OF SOUTHEAST MICHIGAN

Annual Celebration

APRIL 28, 2018

Somerset Inn • 2601 West Big Beaver Road • Troy, MI 48084



Providing Help. Giving Hope.
ccsem.org

Catholic Charities of Southeast Michigan
1424 East 11 Mile Road
Royal Oak, MI 48067-2026

NON PROFIT
U.S. POSTAGE PAID
ROYAL OAK, MI
PERMIT #1064

CCSEM ANNUAL CELEBRATION 2018 SPONSORSHIP OPPORTUNITIES

LEVEL	COMMITMENT	BENEFITS
Diamond	\$25,000	<ul style="list-style-type: none"> ▪ Lead sponsor logo on save the date, invitation, program guide ▪ Full page, inside front cover ad in program guide ▪ Logo with active link on CCSEM website ▪ Logo mention in CCSEM social media ▪ Logo prominently displayed in main banquet hall ▪ Logo rotation on video projection screen ▪ Reserved table for 10 with branded signage ▪ Branded item in gift/checkout bag (sponsor-supplied) ▪ Photo w/Archbishop, emcee, and CCSEM CEO ▪ CCSEM senior leadership member seated at table ▪ Acknowledgement by emcee ▪ Table centerpiece to take home
Platinum	\$10,000	<ul style="list-style-type: none"> ▪ Logo with active link on CCSEM website ▪ Logo mention in CCSEM social media ▪ Logo on invitation and in program guide ▪ Full page, inside back cover ad in program ▪ Logo rotation on video projection screen ▪ Reserved table for 10 with branded signage ▪ CCSEM senior leadership member seated at table ▪ Table centerpiece to take home
Silent Auction Gold PLUS	\$7,500	<ul style="list-style-type: none"> ▪ Branded recognition around silent auction items ▪ Branded promotional items placed around silent auction items such as pens or other marketing giveaways (sponsor-supplied) ▪ Logo on invitation, program guide, CCSEM website, social media ▪ Full page ad in program ▪ Reserved table for 10 with branded signage ▪ Acknowledgement by emcee ▪ Table centerpiece to take home
Gold	\$5,000	<ul style="list-style-type: none"> ▪ Logo on invitation, program guide, CCSEM website, social media ▪ Full page ad in program ▪ Reserved table for 10 with branded signage ▪ Acknowledgement by emcee ▪ Table centerpiece to take home
Silver	\$2,500	<ul style="list-style-type: none"> ▪ Logo on invitation, in printed program guide ▪ Full page ad in program ▪ Reserved table for 10 with branded signage ▪ Logo on screen at the Annual Celebration ▪ Logo on CCSEM website and social media ▪ Acknowledgement by emcee ▪ Table centerpiece to take home

LEVEL	COMMITMENT	BENEFITS
Bid Paddle	\$1,500	<ul style="list-style-type: none"> ▪ Logo on bid paddles ▪ Quarter page ad in printed program guide ▪ Logo in printed program guide ▪ Acknowledgement by auctioneer ▪ Two tickets to the Annual Celebration ▪ Logo on CCSEM website and social media ▪ Acknowledgement by emcee ▪ Table centerpiece to take home
Centerpiece	\$1,500	<ul style="list-style-type: none"> ▪ Logo recognition on all table centerpieces ▪ Quarter page ad in printed program guide ▪ Two tickets to the Annual Celebration ▪ Logo on CCSEM website and social media ▪ Logo in printed program guide ▪ Acknowledgement by emcee ▪ Table centerpieces to take home
Entertainment	\$1,500	<ul style="list-style-type: none"> ▪ Acknowledgement by emcee ▪ Quarter page ad in printed program guide ▪ Two tickets to the Annual Celebration ▪ Logo on CCSEM website and social media ▪ Logo in printed program guide ▪ Acknowledgement by emcee ▪ Table centerpiece to take home

MERCY IN ACTION

“To change the world we must be good to those who cannot repay us.”

~Pope Francis



Providing Help. Giving Hope.
ccsem.org

CCSEM ANNUAL CELEBRATION 2018 COMMITMENT FORM

TICKETS AND TABLES

Tickets - \$200 each
Tables - \$2,000 for a table of 10

SPONSORSHIP OPTIONS

- | | | |
|---|--|--|
| <input type="checkbox"/> Diamond (\$25,000) | <input type="checkbox"/> Gold (\$5,000) | <input type="checkbox"/> Centerpiece (\$1,500) |
| <input type="checkbox"/> Platinum (\$10,000) | <input type="checkbox"/> Silver (\$2,500) | <input type="checkbox"/> Bid Paddle (\$1,500) |
| <input type="checkbox"/> Silent Auction Gold PLUS (\$7,500) | <input type="checkbox"/> Entertainment (\$1,500) | |

SILENT AND LIVE AUCTION GIFTS

Item Name _____ Description _____

Restrictions _____

Expiration Date _____ Donor Estimated Value _____

ADVERTISING – PRINTED ANNUAL CELEBRATION PROGRAM

AD TYPE	COST	SIZE
<input type="checkbox"/> Full-page	\$550	7.5"wide X 10"high
<input type="checkbox"/> Half-page	\$350	7.5"wide X 5"high
<input type="checkbox"/> Quarter-page	\$250	3.5"wide X 5"high
<input type="checkbox"/> Business Card	\$150	3.5"wide X 2"high

Deadline: March 7, 2017

Please send ad artwork to FarrahShammas
shammasf@ccsem.org; 248-778-6150

HIGH RESOLUTION PDF PREFERRED

I will provide:

- Completed ad
- Company logo and information for ad creation
- I wish CCSEM to provide ad design
- Please use ad from last year

Preparing Ad Artwork

To ensure quality printing, ad artwork should be:

- 300 dpi
- High resolution PDF preferred
- CMYK or Greyscale, no spot colors
- Logos must be 300dpi resolution TIFF or vector EPS with fonts outlined, CMYK or greyscale, no spot colors

CONTACT INFORMATION

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION

VISA, MasterCard, Discover and checks accepted

Charge \$ _____ to my: Visa MasterCard Discover

Card # _____

Exp. Date _____ CVV _____

Signature _____

Enclosed is my check for \$ _____ (made payable to CCSEM)

Contact:

Catholic Charities of Southeast Michigan
Farrah Shammas – Institutional Advancement
15945 Canal RD, Clinton Township, MI 48038-1610
248-552-0753 (desk) 313-412-0184 (cell)
shammasf@ccsem.org

CCSEM is a 501(c)(3) nonprofit organization



Providing Help. Giving Hope.
ccsem.org