

# CCSEM ANNUAL CELEBRATION 2018 SPONSORSHIP OPPORTUNITIES

LEVEL	COMMITMENT	BENEFITS
Diamond	\$25,000	<ul style="list-style-type: none"> <li>▪ Lead sponsor logo on save the date, invitation, program guide</li> <li>▪ Full page, inside front cover ad in program guide</li> <li>▪ Logo with active link on CCSEM website</li> <li>▪ Logo mention in CCSEM social media</li> <li>▪ Logo prominently displayed in main banquet hall</li> <li>▪ Logo rotation on video projection screen</li> <li>▪ Reserved table for 10 with branded signage</li> <li>▪ Branded item in gift/checkout bag (sponsor-supplied)</li> <li>▪ Photo w/Archbishop, emcee, and CCSEM CEO</li> <li>▪ CCSEM senior leadership member seated at table</li> <li>▪ Acknowledgement by emcee</li> <li>▪ Table centerpiece to take home</li> </ul>
Platinum	\$10,000	<ul style="list-style-type: none"> <li>▪ Logo with active link on CCSEM website</li> <li>▪ Logo mention in CCSEM social media</li> <li>▪ Logo on invitation and in program guide</li> <li>▪ Full page, inside back cover ad in program</li> <li>▪ Logo rotation on video projection screen</li> <li>▪ Reserved table for 10 with branded signage</li> <li>▪ CCSEM senior leadership member seated at table</li> <li>▪ Table centerpiece to take home</li> </ul>
Silent Auction Gold PLUS	\$7,500	<ul style="list-style-type: none"> <li>▪ Branded recognition around silent auction items</li> <li>▪ Branded promotional items placed around silent auction items such as pens or other marketing giveaways (sponsor-supplied)</li> <li>▪ Logo on invitation, program guide, CCSEM website, social media</li> <li>▪ Full page ad in program</li> <li>▪ Reserved table for 10 with branded signage</li> <li>▪ Acknowledgement by emcee</li> <li>▪ Table centerpiece to take home</li> </ul>
Gold	\$5,000	<ul style="list-style-type: none"> <li>▪ Logo on invitation, program guide, CCSEM website, social media</li> <li>▪ Full page ad in program</li> <li>▪ Reserved table for 10 with branded signage</li> <li>▪ Acknowledgement by emcee</li> <li>▪ Table centerpiece to take home</li> </ul>
Silver	\$2,500	<ul style="list-style-type: none"> <li>▪ Logo on invitation, in printed program guide</li> <li>▪ Full page ad in program</li> <li>▪ Reserved table for 10 with branded signage</li> <li>▪ Logo on screen at the Annual Celebration</li> <li>▪ Logo on CCSEM website and social media</li> <li>▪ Acknowledgement by emcee</li> <li>▪ Table centerpiece to take home</li> </ul>

LEVEL	COMMITMENT	BENEFITS
Bid Paddle	\$1,500	<ul style="list-style-type: none"> <li>▪ Logo on bid paddles</li> <li>▪ Quarter page ad in printed program guide</li> <li>▪ Logo in printed program guide</li> <li>▪ Acknowledgement by auctioneer</li> <li>▪ Two tickets to the Annual Celebration</li> <li>▪ Logo on CCSEM website and social media</li> <li>▪ Acknowledgement by emcee</li> <li>▪ Table centerpiece to take home</li> </ul>
Centerpiece	\$1,500	<ul style="list-style-type: none"> <li>▪ Logo recognition on all table centerpieces</li> <li>▪ Quarter page ad in printed program guide</li> <li>▪ Two tickets to the Annual Celebration</li> <li>▪ Logo on CCSEM website and social media</li> <li>▪ Logo in printed program guide</li> <li>▪ Acknowledgement by emcee</li> <li>▪ Table centerpieces to take home</li> </ul>
Entertainment	\$1,500	<ul style="list-style-type: none"> <li>▪ Acknowledgement by emcee</li> <li>▪ Quarter page ad in printed program guide</li> <li>▪ Two tickets to the Annual Celebration</li> <li>▪ Logo on CCSEM website and social media</li> <li>▪ Logo in printed program guide</li> <li>▪ Acknowledgement by emcee</li> <li>▪ Table centerpiece to take home</li> </ul>

## MERCY IN ACTION

*“To change the world we must be good to those who cannot repay us.”*

*~Pope Francis*



Providing Help. Giving Hope.  
ccsem.org

# CCSEM ANNUAL CELEBRATION 2018 COMMITMENT FORM

## TICKETS AND TABLES

Tickets - \$200 each  
Tables - \$2,000 for a table of 10

## SPONSORSHIP OPTIONS

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Diamond (\$25,000)                 | <input type="checkbox"/> Gold (\$5,000)          | <input type="checkbox"/> Centerpiece (\$1,500) |
| <input type="checkbox"/> Platinum (\$10,000)                | <input type="checkbox"/> Silver (\$2,500)        | <input type="checkbox"/> Bid Paddle (\$1,500)  |
| <input type="checkbox"/> Silent Auction Gold PLUS (\$7,500) | <input type="checkbox"/> Entertainment (\$1,500) |  |

## SILENT AND LIVE AUCTION GIFTS

Item Name \_\_\_\_\_ Description \_\_\_\_\_

Restrictions \_\_\_\_\_

Expiration Date \_\_\_\_\_ Donor Estimated Value \_\_\_\_\_

## ADVERTISING – PRINTED ANNUAL CELEBRATION PROGRAM

AD TYPE	COST	SIZE
<input type="checkbox"/> Full-page	\$550	7.5"wide X 10"high
<input type="checkbox"/> Half-page	\$350	7.5"wide X 5"high
<input type="checkbox"/> Quarter-page	\$250	3.5"wide X 5"high
<input type="checkbox"/> Business Card	\$150	3.5"wide X 2"high

### Deadline: March 7, 2018

Please send ad artwork to FarrahShammas  
shammasf@ccsem.org; 248-778-6150

### HIGH RESOLUTION PDF PREFERRED

I will provide:

- Completed ad
- Company logo and information for ad creation
- I wish CCSEM to provide ad design
- Please use ad from last year

### Preparing Ad Artwork

To ensure quality printing, ad artwork should be:

- 300 dpi
- High resolution PDF preferred
- CMYK or Greyscale, no spot colors
- Logos must be 300dpi resolution TIFF or vector EPS with fonts outlined, CMYK or greyscale, no spot colors

## CONTACT INFORMATION

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT INFORMATION

VISA, MasterCard, Discover and checks accepted

Charge \$ \_\_\_\_\_ to my:  Visa  MasterCard  Discover

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ (made payable to CCSEM)

Contact:

Catholic Charities of Southeast Michigan  
Farrah Shammas – Institutional Advancement  
15945 Canal RD, Clinton Township, MI 48038-1610  
248-552-0753 (desk) 313-412-0184 (cell)  
shammasf@ccsem.org

CCSEM is a 501(c)(3) nonprofit organization



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